

ARE YOUR EXIT SIGNS SEEN



Research has identified that

**Dynamic
Exit
Signage:**



Doubles the
awareness of
the exit from
38% to 77%



Reduces
decision
time by **45%**

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Research has **proven**
that over twice as
many people (**77%**)
will **see Dynamic
GREEN Exit signs...**

Exit signs, with the running man symbol, are effective in their purpose, however only around 38% of people actually notice Exit signs during evacuations.

This means many people will likely not know they are actually near a fire exit, and could take far longer to evacuate by either going out of the building the way they entered (which could be a substantial distance), or they may spend unnecessary time deciding which way to go to find an exit.

Research has proven that over twice as many people (77%) will see Dynamic GREEN Exit signs, and therefore will be more likely to take the nearest exit during evacuations far more quickly than static Exit signs.

Dynamic GREEN Enhanced EXIT signs helps to keep building occupants safe.



 **Clevertronics**

Enhanced Exit Signage

 **CleverEVAC**

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